

# CAMPGROUND

## INDUSTRY E-NEWS

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## Who qualifies for paid leave under the new coronavirus law

*It is the first time the U.S. will have broad federally mandated paid leave. But some will be excluded from the emergency measure.*



*THE coronavirus emergency relief package, which became law Wednesday, gives many American workers paid leave if they need to take time off work because of the coronavirus.*

It is the first time the United States has had widespread federally mandated paid leave, and includes people who don't typically get such benefits, like part-time and gig economy workers. But the measure excludes at least half of private-sector workers, including those at the country's largest employers. What type of paid leave does the law offer?

It gives qualified workers two weeks of paid sick leave if they are ill, quarantined or seeking



diagnosis or preventive care for coronavirus, or if they are caring for sick family members. It gives 12 weeks of paid leave to people caring for children whose schools are closed or whose child

care provider is unavailable because of coronavirus.

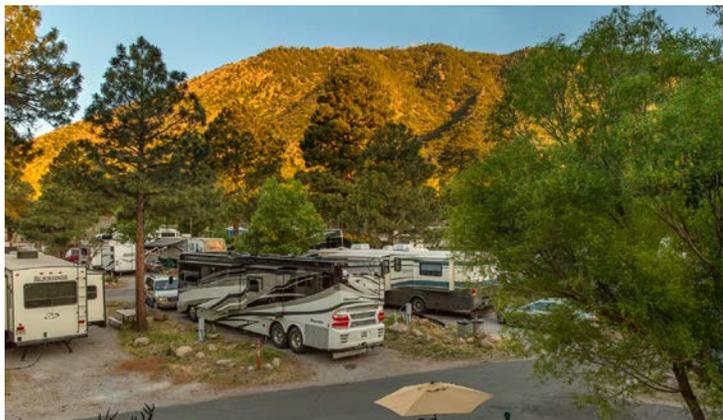
### WHICH WORKERS QUALIFY?

Most workers at small and midsize companies can

get the paid leave, as can government employees, as long as they've been employed at least 30 days.

### WHICH WORKERS ARE EXCLUDED?

Those at companies with more than 500 people — 48 percent of American workers — are excluded. Workers at places with fewer than 50 employees — 27 percent of workers — are included, but the Labor Department could exempt small businesses if providing leave would put them out of business. Employers can also decline to give leave to workers on the front lines of the crisis: health care providers and emergency responders.



### ARE PART-TIME AND SELF-EMPLOYED WORKERS ELIGIBLE?

Yes. Part-time workers will be paid the amount they typically earn in a two-week period. People who are self-employed — including gig economy workers like Uber drivers and Instacart shoppers — can also receive paid leave. They should calculate their average daily self-employment income for the year, then claim the amount they take as a tax credit (they can reduce their estimated quarterly tax payments in the meantime).

### HOW MUCH MONEY DO I GET WHILE ON LEAVE?

If you are sick or seeking care for yourself, you earn the full amount you are usually paid, up to a maximum of \$511 a day. If you are caring for a sick family member or a child whose school or day care is closed, you earn two-thirds of your usual pay, up to a daily limit of \$200.

### HOW WILL BUSINESSES AFFORD TO PAY WORKERS ON LEAVE?

Businesses and nonprofits

will be reimbursed for the full amount within three months, in the form of a payroll tax credit. The reimbursement will also cover the employer's contribution to health insurance premiums during the leave. It's fully refundable, which means that if the amount that employers pay workers who take leave is larger than what they owe in taxes, the government will send them a check for the remainder. (That goes for self-employed and gig economy workers, too.)

### WHAT IF I WORK AT A BIG COMPANY?

You can take any sick leave your company already offers. Eighty-nine percent of employees at these companies have paid sick leave, but rarely as long as two weeks, and low-wage workers are least likely to have it. (Some big companies, like Walmart and Target, have added paid sick leave for coronavirus.)

Full Article:

<https://nyti.ms/33wcbLn>

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# Coronavirus: ARVC hosting emergency webinars with industry experts



*THE National Association of RV Parks and Campgrounds (ARVC) has announced a series of interactive webinars focused on helping RV park and campground owners/operators deal with the current coronavirus situation.*

The series will provide resources, tools and strategies from experts to safely and effectively manage a campground through this situation.

The webinars will take place every Monday and Thursday at 11 a.m. ET, beginning this Thursday (March 19) with "Planning and Marketing During an Emergency." The webinar series is open to everyone in the industry and registration is free.

To register, visit <https://bit.ly/2WEUojv>

The expert panel for



Thursday's webinar will feature Patrick Hardy, CEO of Hytropy, a disaster preparedness firm, and a certified emergency manager, risk manager and a Federal Emergency Management Agency (FEMA) master of exercise practitioner. The webinar will also feature a marketing presentation by one of the industry's leading marketing professionals Brian Searl, CEO of Insider Perks.

During the second half of the webinar, Mark Koep, CEO of CampgroundViews.com, also a marketing expert, will join the panel and the floor will be open to participants to ask questions and get answers from all three of our expert panelists.

Future webinars, called "Get Expert Answers to All Your Questions," will feature a broader panel of experts in

topics including insurance, advocacy and supply procurement, in addition to our emergency preparedness and marketing experts. The format of each webinar will be an open forum to allow participants to ask questions and get answers to help them best navigate the current situation.

"During this unprecedented situation affecting everyone across the world, the speed that information has been changing and spreading is a constant challenge," said Paul Bambei, president and CEO of ARVC. "In order to provide the best guidance and solutions, we want to open the communications window to everyone in the industry and connect them with experts to help our industry stay strong together in the



face of this challenge. ARVC is looking out for all members of the industry and making sure anything we distribute is correct, useful and worth their time and energy. These webinars are just one of the many ways we will be working to transparently promote, advocate and protect the industry.”

The webinars are part of an ongoing strategy designed by ARVC to help protect the campground industry during this crisis and to create a shared learning environment to help promote a strong and united outdoor hospitality industry.

ARVC is currently engaged in a number of efforts to assist the industry, all of which can be viewed on our blog, *Coronavirus: What You Can Do to Protect Your Park*. The blog, which is updated daily, provides the latest information, links to all webinars and educational

information, advocacy updates, resources and more.

All webinars will be recorded and available for free by visiting ARVC’s blog *Coronavirus: What You Can Do to Protect Your Park*.

Schedule of Upcoming Webinars (All times are Eastern Standard Time):

**Monday, March 23 @ 11 a.m.** — Get Expert Answers to All Your Questions

**Thursday, March 26 @ 11 a.m.** — Get Expert Answers to All Your Questions

**Monday, March 30 @ 11 a.m.** — Get Expert Answers to All Your Questions

**Thursday, April 2 @ 11 a.m.** ET — Get Expert Answers to All Your Questions

\*\*ARVC will re-evaluate the situation and schedule webinars beyond April 2 as needed.

#### **ABOUT THE WEBINARS:**

The webinar this Thursday

(March 19) at 11 a.m., will focus on planning and marketing during an emergency. Hardy will be presenting on emergency planning and will provide resources/templates for use by those that participate. Hardy, is the owner of Hytropy which promises to help companies prepare for, respond to, and learn from, a disaster.

Searl will be talking about tips for marketing your park during an emergency. This will include sharing tools, resources and strategies for effectively opening multiple lines of communication with guests, as well as for ensuring that marketing efforts continue to function as flawlessly as possible during these times. Searl will also cover social media strategies, business listings, communications, dealing with media and public relations, responding to reviews, ways to save time

and avoid being overwhelmed, being prepared for what guests are asking, reporting/ data and more.

“ARVC’s goal is to ensure that the negative impact on campgrounds is as minimal as possible,” says Searl. “Participants in this first webinar will learn social media strategies and marketing efforts that can be used to provide transparency as well as excellent customer service during times of crisis. We’ll also share advice on avoiding misinformation as well as maintaining consistent communication with guests.”

Upcoming expert panelists will include Chris Hipple (Leavitt Insurance) and Irene Jones (Marshall and Sterling Insurance) focusing on insurance questions; Jeff Sims (ARVC) focusing on advocacy questions; and more. As this is a fluid situation, a more detailed schedule of panelists will be disseminated as more information is gathered about this situation.

#### **ACCESS THE RECORDED WEBINARS ANYTIME:**

If you cannot access the live portion of the webinar, each of the webinars will be recorded and links will be posted on ARVC’s blog, *Coronavirus: What You Can Do to Protect Your Park*, the go-to resource updated daily with all the latest information ARVC is providing the industry. To visit the blog:

<https://bit.ly/2UInRMN>

Source: Press Release

# L.A. County closes RV park for use as quarantine zone



THE County of Los Angeles is closing the Dockweiler Beach RV park for possible use as a novel coronavirus quarantine area.

Notices were passed out to current residents of the

RV Park on Friday. According to Fox News 11, which first reported on the closure, the notice said that current reservations would be canceled "due to the need for emergency shelter related to

the COVID-19 virus."

"Please be assured that the Department of Beaches and Harbors will refund fees related to the cancellation of your stay here," the notice stated.

Dockweiler Beach and the adjacent RV park are within the jurisdiction and control of LA County. El Segundo officials were informed of the plan.

"LA County Supervisor Janice Hahn and her Office of Emergency Management were in contact before they began closing the Dockweiler RV Park for its regular use," said Mayor Drew Boyles.

"The City of El Segundo has been made aware of their plans for housing quarantined or isolated people in RVs at Dockweiler as well as the wraparound services, including security, medical, food, prescription services at the facility. Our public safety and city officials are aware and precautions are in place."

The city was told those who may be housed at Dockweiler location will likely be people who cannot self-isolate in their residence and need County support.

Full Article: <https://bit.ly/3dpam7E>

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# CampCalNow reschedules Spring Summit to Fall

*The Fall Summit at a campground in Lake Elsinore will feature live entertainment, a tradeshow, and educational seminars*



AUBURN, California — CampCalNOW RV Park and Campground Alliance has rescheduled its Spring Summit to Sept. 29-30 to maximize attendance and avoid coronavirus impacts.

“We are rescheduling from spring to fall because we want to maximize attendance and ensure that we have a successful summit that benefits everyone in attendance. We’re also trying to support the health concerns of everyone involved,” CampCalNOW President Dyana Kelley said of the summit, which was previously set for April 1-2.

In the meantime, Kelley said, CampCalNow is focusing its efforts on promoting the benefits of camping and RVing as a safe, enjoyable and memory building alternative to other forms of travel that are facing coronavirus impacts. “We are counting on vendor support to help us prepare a successful fall summit,” she said.

The Fall Summit will take place at Launch Pointe Recreation Destination and RV Park in Lake Elsinore. It will feature educational seminars, a tradeshow and networking opportunities and live entertainment.

“On September 29th we’ll have an opening ceremony, a networking dinner, a musical performance and a campfire,” Kelley said. The supplier tradeshow will commence at 1 p.m. Sept. 29 and continue through Sept. 30. Educational seminars will also take place

“ ON SEPTEMBER 29TH WE’LL HAVE AN OPENING CEREMONY, A NETWORKING DINNER, A MUSICAL PERFORMANCE AND A CAMPFIRE

September 30th.

“In addition to having a new member workshop, summit attendees will learn about the state Department of Housing and Community Development, workampers, regulations involving extended stay parks, the CampCalNOW voucher program, how to choose a reservation software system, and disaster preparedness,” Kelley said.

Launch Pointe is located on beautiful Lake Elsinore and

includes campsites as well as park model accommodations. The newly designed venue will provide opportunities to stay overnight and enjoy a kayak, SUP or boat ride on the lake.

Based in Auburn, the CampCalNOW RV Park and Campground Alliance is the trade group that represents campgrounds, RV parks and RV resorts in California. For more information, please visit [www.Camp-California.com](http://www.Camp-California.com).

Source: Press Release

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# Montana's travel industry is already feeling the impact of the coronavirus



*MISSOULA – Thirty-six percent of travel business owners around Montana had already experienced cancellations due to the coronavirus before any confirmed cases existed in Montana. Nearly fifty percent of hotel/motels and other accommodation businesses had cancellations due to the coronavirus as well as 30 percent of outfitters and guides. This is based on a study conducted by the Institute for Tourism and Recreation Research at the University of Montana between March 11th and 13th, before any confirmed cases in Montana.*

There were 394 Montana travel-related businesses who responded to the survey within 48 hours, demonstrating a high level of



interest and concern within the business community. One reason for Montana business owners to be concerned, are recent estimates from the World Travel and Tourism Council (WTTTC), that suggest

the global travel sector could shrink by up to 25 percent in 2020 as a result of the coronavirus pandemic. While Montana's travel industry is largely driven by domestic travel, recent downturns, such

as the 2008 recession, have demonstrated that much of domestic travel patterns are in line with global trends.

The majority of Montana's travel related businesses are small with little leeway if they are impacted severely due to the coronavirus, even if the duration of the impact is short. As an industry, the businesses are certainly nervous. Seventy-two percent said that the coronavirus will negatively impact their business, with nearly 70 percent believing it will reduce their revenues. Similarly, 70 percent say coronavirus will increase the chances of a recession in the U.S.

*Full Article:*  
<https://bit.ly/3ddjPyE>

# SDCOA's annual meeting changed but not cancelled!



*CAMPGROUND owners across South Dakota were notified today that SDCOA has modified the format of its April 28th annual conference.*

Executive Director Mary

Arlington says, "last week the Executive Committee chose to arrange for an e-meeting instead of the in-person meeting due to COVID-19, given the uncertain conditions for late April. Actually, we hope there will be more participation since we know some of members aren't back from their winter homes in time to attend in person.

Changing to a FREE e-format allows our members to still hear from leadership, especially relating to the legislative session, can still share with one another, and we can hold our election.

Late last week we notified scheduled visitors and speakers of the change, but saved the main announcement for this week. We felt our modification would be overlooked if it was blurred in with hundreds of other cancellation notices South Dakotans were receiving last week."

Those who register through SDCOA will later be supplied with the instructions for participating:

<https://bit.ly/2WxzYsP>

Source: Press Release



**MARY ARLINGTON, EXECUTIVE DIRECTOR**



# Escape the pandemic – go camping!

by Art Lieberman



*THAT'S right, don't hunker down, don't stay locked in at home, get out in God's clean air and enjoy the season.*

This is NOT my advice; I've been reading this and hearing this from medical experts who are concerned about the emotional and mental health of the population who are reacting in strange ways to the Coronavirus.

They're buying toilet paper like there will be none soon. Hand sanitizer is selling for \$75 for 2 ounces and people are scooping them up.

There's no doubt that this Coronavirus is devastating, BUT, as of this writing, nearly 2 months after it's beginnings 60 Americans have died from it. Absolutely, we should take precaution. But **TENT TIMES** more people died **DAILY** from the common influenza last year, and toilet paper and hand

sanitizer were obtainable.

Camping, according to the medical experts is a way to recreate while easily avoiding contracting the virus. RV Campgrounds are, after all, in the open air. The virus is contracted by direct contact with another person who is contaminated. Indoor events, where people congregate have mostly all been cancelled. Outdoor events like concerts, sports and even campaign events have also been cancelled. It's the 6-foot rule. But it isn't necessary to contact other campers within 6 feet.

Experts say that if pools or drinking fountains are properly chlorinated, the virus will not live in that environment, which takes care of that concern for campground owners. Owners can also post a sign that, if they have cabins, yurts, park

models or any other glamping facility at the campground, that these structures are sanitized before and after use. Bathhouses will be cleaned several times a day.

Owners can also post a sign in their reception area office stating that they may refuse a campsite to any person who appears to be incessantly coughing sneezing or may have a cold. You should have a thermometer in your reception area. Anyone with a temperature of over 101 shouldn't be admitted.

We did call half a dozen of our southern campground about what is happening in their campgrounds now. Most reported business as usual with a hint of an increase. California campgrounds are reporting a huge uptick in campers despite the virus. However,

a destination campground, near a major event, said he had cancellations which were made up by regular campers.

Is it possible that people may actually seek solace, recreation and avoid the tensions that are being caused by the virus? It seems so. While the population worries and bars the doors, millions of campers may spend the Spring and Summer enjoying the camping lifestyle.

Weather permitting, of course.

*Art Lieberman is President of MCPS for Campgrounds and has been in the industry for over 19 years and has been conducting free webinars online and seminars on credit cards in many State and Regional Association Conventions. He can be contacted at 877-858-9010 or at [rvcreditcards@yahoo.com](mailto:rvcreditcards@yahoo.com).*

# Travel Association: Owners share your stories

## U.S. TRAVEL ASSOCIATION

*THE United States is expected to lose 4.6 million travel-related jobs this year as the coronavirus outbreak levies an \$809 billion blow to the economy, according to startling projections released Tuesday by the U.S. Travel Association.*

Furthermore, 4 million jobs have been eliminated already or are on the verge of being

lost in the next few weeks, the American Hotel & Lodging Association said. In some of the hardest-hit markets — such as Seattle, San Francisco, Austin and Boston — properties are shutting down and occupancy rates are at unprecedented lows.

Total spending on travel in the United States — including from transportation, retail,

lodging and restaurants — is expected to drop by \$355 billion for the year, or 31 percent — more than six times the impact of the Sept. 11, 2001, terrorist attacks. The projected 4.6 million jobs lost would, by themselves, nearly double the U.S. unemployment rate, from 3.5 percent to 6.3 percent, according to the U.S. Travel Association.

The travel industry is joining airlines and casinos in calling for a government rescue. On Tuesday, Treasury Secretary Steven Mnuchin said that the Trump administration wants to send direct cash payments

to Americans in the next two weeks as part of a giant economic stimulus package in planning between Congress and the White House. The overall price tag of the package could be around \$1 trillion.

The hotel industry is asking for \$150 billion, largely in the form of direct grants, to keep employees on the payroll and small businesses afloat. The broader travel industry is also seeking an additional \$100 billion, executives said on a press call.

*Full Article:*  
<https://wapo.st/2wlx8MM>



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# Rob Jackson and the kids that inspire him to make a difference



"Cancer first struck our family when my mother was diagnosed with breast cancer. I wanted to be there for her but did not know what to do. I am a fixer and I just wanted to know what I could do to fix this situation.

I asked my father, "What can I do?"

He said to me, "Just listen to her and be there."

I did. And just by listening to my mother, our relationship changed.

We became closer and developed a new stronger relationship. Now 32 years later, my mother continues to be a cancer survivor. My father was diagnosed with colon cancer years later and is in remission. My mother and father are my heroes of hope and they continue to thrive and inspire to this day.

I first heard about Care Camps at an annual RV Industry event.

A compassionate speech from KOA executive Toby O'Rourke, combined with the power of the children's personal stories, sparked



a desire in me to be a part of this organization. I was raised in a strong and faith-oriented family. My family's appreciation for the great outdoors and the many natural wonders the Lord has given us, was never more apparent than when our family went camping, and the pieces just fit.

On my way back to the office that very morning, I got started with our company's connection to Care Camps. Later in our partnership, we held a fundraiser and invited Care Campers and their families to be honored during the event. An 11-year-old Care Camper named Bobby who

had battled leukemia got up and spoke.

A cool kid under pressure being in the spotlight, Bobby ended his short impromptu speech by saying, so matter-of-factly, "You know what, heck, I guess I am just happy to still be alive."

There is no greater reward than to serve your fellow man. This attitude of serving others is important to the culture and objectives at Wave Express in our daily business, and we are so proud to support this organization and these kids.

My hope is to continue to help bring more children and their families to the simple joys of the great outdoors, an

appreciation for God's natural wonders, the joy of new friendships and the joy of life."

The memories gifted to every child and their families by attending and experiencing these special oncology camps is something they will never forget.

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## WHY CARE CAMPS?

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To donate visit:  
<https://bit.ly/2wbOZpD>

Source: Press Release

# TACO reschedules Spring Meeting

CROWLEY, Texas —  
The Texas Association of Campground Owners (TACO) has rescheduled its annual Spring Meeting and Tradeshow to Aug. 18-19 as a result of the Coronavirus situation.

“We are moving our Spring Meeting to summer out of an abundance of caution for all of our members and vendors,” said Brian Schaeffer, TACO’s executive director and CEO. “We want everyone to be able to relax and have a good time.”

TACO’s annual convention always includes important legal and legislative updates and guidance for park operators on everything from rising property tax assessments to credit checks



and guest expulsions.

“We always provide updates on topics that directly affect park operators’ businesses, which is why our shows are always well attended by park operators and vendors alike,” Schaeffer said.

TACO’s annual Spring Meeting and Tradeshow was previously scheduled to take place May 5-6 at The Lone Star Convention & Expo Center in Conroe. The venue and

format of the Aug. 18-19 show will be the same, Schaeffer said, adding that a variety of educational seminars and panel discussions will also take place. Updates involving speakers, seminars and the daily show schedule will be announced in the coming weeks.

Based in Crowley, the Texas Association of Campground Owners is the trade association that represents

over 400 campground and RV park operators throughout Texas. In addition to providing legal and government affairs support, TACO markets campgrounds through its printed campground directory, the RV Travel & Camping Guide to Texas, and through its mobile friendly travel planning websites at [www.texascampgrounds.com](http://www.texascampgrounds.com) & [www.texasabinrentals.net](http://www.texasabinrentals.net), which also provide digital versions of the guide. For more information about the upcoming convention and for TACO membership information, please visit [www.tacomembers.com](http://www.tacomembers.com).

Source: Press Release





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# Campgrounds in California have numbers increase amid virus



*CALI. - As shutdowns, cutbacks and other coronavirus-related troubles lead legions of Americans to stay away from hotels and airports, numbers are increasing at many public and private California campgrounds, their operators say.*

"We've actually had record bookings the last couple of days," said Nick Devane, founder and chief executive of Texino, a company that rents and customizes camping vans. The company, based in the L.A. neighborhood of Silver Lake, opened in late 2018.

"I think people want to avoid airports and they want to get away from cities, and camping is a way to do both," Devane said.

The California State Parks camping reservation system has also seen a surge —

97,417 reservations made from Feb. 1-March 11, up from 54,825 during the same period last year, spokesman Jorge Moreno said. During the same period, cancellations dipped from 14,248 to 11,992.

These figures, Moreno said, may reflect a combination of factors, including this year's milder weather. (He also noted that through April 15, the park system is waiving any fees for cancellations or modifications because of COVID-19 concerns.)

Meanwhile, at private campgrounds around the West, varied responses included several owners and managers who said their bookings were stable or better.

"If you're in a campground, you get to choose how much interaction you have with other people. Plus, you're in

nature," said Dyana Kelley, Auburn-based president of CampCalNow RV Park and Campground Alliance and chief executive of Campground Alliance, which runs the travel-planning website Camp-California.com. "We're not seeing a decline in camping. . . . What we're seeing is there are significantly higher reservations than normally for this time of year."

Alyssa Ravasio, founder and chief executive of the outdoors booking site Hipcamp.com, said in a statement Friday, "We haven't seen a significant impact to our business, although cancellations have risen slightly in the past few days."

At private RV campgrounds nationwide, "bookings are up by about 4-5%," said Karen A. Redfern, vice president for brand marketing at the

industry group [www.GoRVing.com](http://www.GoRVing.com).

At the Ventura Ranch KOA between Ojai and Santa Paula, which has room for about 148 RVs and 25 tents, owner Scott Cory said February bookings were 14% ahead of last year and the first 11 days of March were 4% ahead of last year.

"Within a month, we'll probably go up to 95% on weekends," Cory said.

At Rincon Country RV Resorts West in Tucson, which maintains about 1,100 RV campsites targeted at travelers 55 and older, manager Wendy Bykofsky said her occupancy was also at about 95%, its usual level for March.

*Full Article:*  
<https://lat.ms/2U80FCZ>

# CCLOA's annual conference in Loveland was a hit



LOVELAND, CO - The Colorado Campground & Lodging Owners Association held its annual conference in Loveland earlier in March.

Executive Director Mary Arlington reports, "With 29 campgrounds registered, this was the highest representation we've had during my time with CCLOA."

Attendance was also overwhelming high for the pre-conference session on Profit Centers / Ancillary Income. Afterward even more joined in for a pre-conference social at Loveland's Pourhouse Bar & Grill.

A special segment by Arlington and Mari Garland (Junction West RV Park) was the Spotlight On. They honored Dee and Jim Ozburn (Falcon Meadow RV Campground).

Arlington explains, "Simply put, we wouldn't be where we are today without the

contributions of some key individuals during our 51 years of service to campground owners. We spoke about Kathy Palmeri, former owner of Jellystone Park of Estes, who balanced us during a difficult period. We told that Tom Garland (co-owner of Junction West RV Park) was the first to apply for a grant for CCLOA."

Garland explained how the Ozburns worked faithfully and diligently on the association's

newsletter for many years. She says, "It goes without saying that the Ozburns have contributed greatly to success of CCLOA."

Arlington adds, "Mari Garland spoke about the Ozburns from the perspective of a president when we didn't have an Executive Director, and I spoke on their contributions while I've been the Executive Director."

Jim Ozburn also spoke, and he mentioned what it was

like during some of the tough years. He praised Palmeri for her efforts and spoke of how she went on to do even greater things when she rose to the level of Chairman of the National ARVC Board.

Arlington adds, "CCLOA has seen a large shift in membership. Colorado has many new campgrounds, and quite a few established park have sold in recent years. It's easy for one to assume that we've always been where we are today, or that having an

Executive Director means the members don't have much of a role.

The opposite is true, actually! Having an Executive Director means that we can achieve even more because there's someone in the office managing it all, but there's nothing to manage without members stepping up and participating! The Ozburns, Garlands and Palmeris



are great examples of members stepping up! Active participation paves our road."

There were 10 other speakers through the full three-day event. Each added great value to the event. Most of them stayed for the entire conference, networking with the attendees.

As always, the fundraising auction generated lots of laughter. Barry Conley, of It's All About Satellites, did the honors of auctioneer. For the most part, auction items sold for nearly their full value, and a few went for more than the suggested value.

Peri Ann Query of Estes Park KOA emailed the office afterward and said, "Great



conference!" Similar words were echoed by many others both at the event and in subsequent emails.

From the perspective of someone who is building a new park in Grand Junction, Jean Barel (Canyon View RV Resort) says, "Congratulations on an interesting and

informative conference! It was a wonderful introduction to this very specialized industry for us, and I'm sure CCLOA will continue to be a valuable resource for our business going forward."

Arlington shared what she felt was the most rewarding part of the conference. "When

I have to break through the noise level of so many people talking and laughing to give folks a 5 and 3 minute alert that we're going to resume again, I know we've achieved quality networking! Those who network with our industry supplier members and other park owners gain so much added value for their parks and for their own professional development!"

The next conference is now planned for the first week of March 2021, at the same location in Loveland.

Source: Press Release

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# Arizona ARVC cancels its Spring Convention



PHOENIX, Ariz. —  
The Arizona Association of  
Parks and Campgrounds

(Arizona ARVC) has cancelled  
its Spring Convention.  
“We took a vote of our

Board of Directors and a majority opted to postpone our convention to a future date,” said Jo Anne Mickelson, Arizona ARVC’s co-executive director.

Arizona ARVC had previously planned to hold its convention April 21-22 at Vee Quiva Hotel & Casino in Laveen, which is outside of Phoenix. New convention dates will be announced in the coming weeks.

About the Arizona Association of RV Parks and Campgrounds

The Arizona Association of RV Parks and Campgrounds

is the statewide trade association for campgrounds and RV parks. In addition to hosting a travel planning website at [www.GoCampingInArizona.com](http://www.GoCampingInArizona.com), the association publishes the Arizona RV and Camping Guide, which won the State Directory of the Year Award from the National Association of RV Parks & Campgrounds (ARVC). The 32-page color guide features more than 90 campgrounds, RV parks and resorts across the Grand Canyon State. Consumers can request the guide by emailing [arizonaarvc@aol.com](mailto:arizonaarvc@aol.com).



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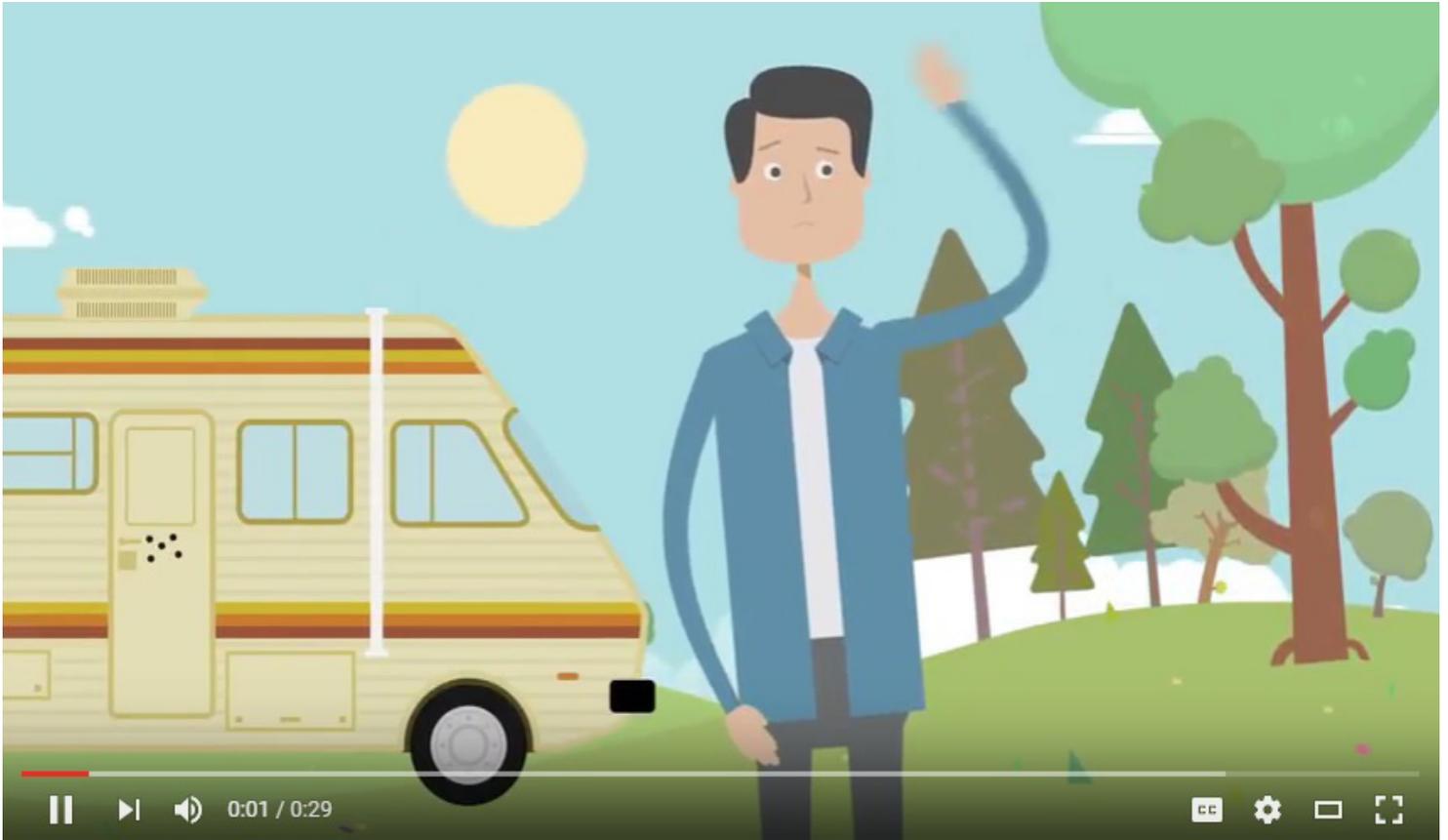
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Texas Advertising is the publisher of several state campground guides as well as an approved ad agent for national publications like the Good Sam Directory. Not to mention, Texas Advertising owns AGS Guest Guides which publishes hundreds of campground guides every year and works with tens of thousands of campground-related businesses.



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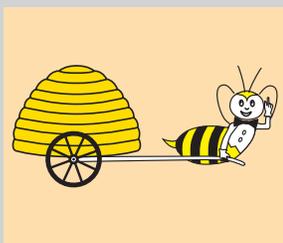


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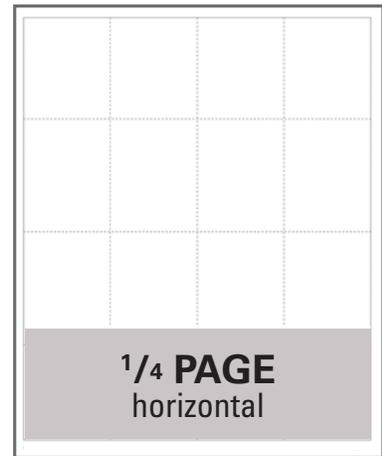
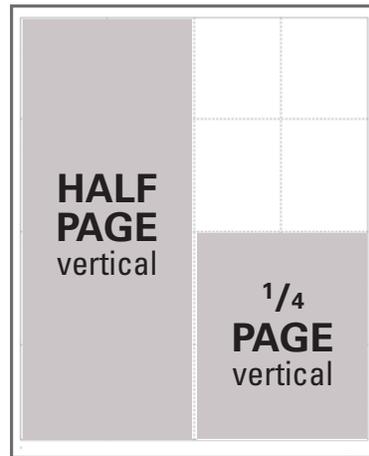
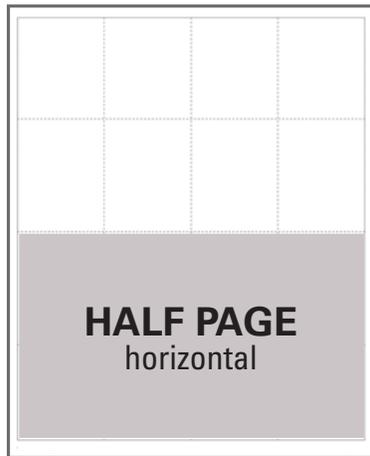
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