

All new ideas, promising potential technological leaps, challenge the accomplished.

Bellabee does nothing less.

What is the situation in neurofeedback industry and what are your actions taken to join craziness in wearable neuro med-tech market?

2018 statistics show a revenue of ten billion dollars in neuro medtech market, even higher as we read. Antistress and insomnia, sweep a three hundred and fifty billion dollar revenue per year, just in the United States. Despite the great commercial hype of fitness trackers and CBD Oils, there is no scientific evidence of any kind regression or remission of these neurological states, that wearable seem to be addressing.

Neurofeedback specialists have the most complementary knowledge to be a linkers between neuropsychology, neuropsychology, medical imaging, brain mapping on one side, and millions of uncomfortable consumers, in contrast. Priceless knowledge, required to be a leaders of today's neuro wearable mania.

The basis of bellabee, focuses on hard core neurological fundamentals, applied in the most simplified bearable ever designed for modern life. Most brain abnormalities are linked to altered brain frequencies. Be it anxiety, depression, insomnia, autism or ADHD. Brain wave frequency alteration is a researched fact in diseases and can predict abnormalities.

Using Neuromodulation tools we can influence neural oscillation in any desired way and tailor therapy to our patients and loved ones.

But somehow less than 1% of NFB's around the world are using or better, experimenting to combine their therapies with neuromodulation solutions. Unfortunately, NFB specialists neglect Neuromodulation. Whether electrical or magnetic.

Neuromodulation therapy has been investigated for other chronic conditions, such as Alzheimer's disease, depression, chronic pain and as an adjunctive treatment in recovery from stroke, but somehow there is no wide use of it. Most common reasons being afraid of overtreatments or knowledge of neuromodality possibility is inadequate, and untested waters. Furthermore the subject lacks a literature upgradation.

Dr.Ochs did 15 years ago found out it can drastically boost neuroplasticity processes with combining classical neurofeedback therapy with adding LED or electromagnetic pulsed therapies. And he was right. Individuals can be influenced with several external impacts, regardless being a voice, smell, touch or in best case, with electromagnetic impulses. All external impacts are converted into them to be readable by our brain and heart. Whole body is running with the help of electromagnetism, why not using a core signals to influence it?

The solution lies in a portable, always reachable device, affordable, with a retail price of up to \$200, capable of helping people daily reducing stress, helping them to fall asleep or calming down, will reduce the symptoms of mental illness.

With this device we can synch our brain wave oscillations in any required level.

In simple words Bellabee is able to hack your current brainwave patterns they are causing brain anomalies and put them there where they should be. To enable your mind and body work properly.

LOOK WHAT HAPPENED IN THE MEANTIME

Bellabee is the future of neuroscience. A Simplistic, customizable, affordable bearable for better health. WE offer a fashionable, easy to use, brain entrainment gadget, that ends the horror of electroconvulsive therapy. A horrific past of neuropathic and psychiatric medical care indeed. With bellabee we welcome subtle electromagnetic stimulation for refining our mental performance to optimal professional performance.

This is the field where Neurofeedback industry requires instant quantum leap. I urge us to welcome the future, since bellabee has arrived.

On basis of my work in progress I request consideration of the following proposal.

My proposal would be to:

1. including active wearable devices in NFB service to be able offer homework assignment for clients between NFB sessions. Reducing time and money spent.
2. Enabling patients to train brains better and quicker. And more important, under your control even if you are not there
3. NFB's need to become indispensable and integral part of professionals who will help to transfer wearable neuro technology to everyday use. For home, business, to achieve better sports achievements and most importantly, to enable millions of people diagnosed with depression, autism, dementia and stress to get affordable therapies. Under their surveillance. These are your future partners.

4. implementing Bellabee, MagStim, Alpha Stim or similar devices in NFB therapies it means required sessions are reduced 5 times. It means you can get 5 times more patients, but raising the hourly rates for 50%.

Result is you work the same amount of time, by making 50% more in revenue and still offering more affordable solution for patients. A WIN-WIN combination for all.

1. Here is the bigger “gold-digger”:

- a. providing and offering extended and combined therapies or better to say, assistance to patients from other practices like:
  - i. neuropsychologist,
  - ii. Neuropsychiatrist,
  - iii. Somatosensory Evoked Potential test
  - iv. **Electrophysiologist**
  - v. **CNIM**
  - vi. IONM
  - vii. neurophysiologist,
  - viii. sport psychologist,
  - ix. sport trainers,
  - x. cognitive therapist

and many other fields.

- b. Not mentioning new gained ability to largely interfere with the demands and needs that:
  - i. health associations,

- ii. sports organisations,
  - iii. National health systems,
  - iv. support groups for ADHD, AUTISM, DEPRESSION, have.
- c. Offering your services to retirement associations, retirement home chains. They are dealing with millions of people affected with Dementia or Insomnia.
- d. Are you aware there are thousands of Facebook support groups with several tens of thousands of members, gathered to talk about their mental issues and searching for helping each other?

Till today you do not have a solution for any of these a.- d. markets. And they are enormous, \$100-350B each year.

All this is / should be your playground. If you will adopt.

Simply by instructing and implementing wearable neuro med-tech devices in all of these areas.

I Would be most obliged if I could give a presentation in person to discuss bellabee, and it's potential, with results of its usage. furthermore, I would most willing to answer any questions regarding my model.